

Welcome to WILL

Women In Leadership Latin America (WILL) is a community of thriving IE alumni and students united by their motivation to foster the professional development of Latin women. Our mission is to empower women by supporting their growth into leadership positions.

WILL offers you the possibility to participate in events and initiatives focused on women's leadership, as well as the opportunity to be part of a movement that promotes diversity by showcasing the achievements of our outstanding members.

By being part of WILL, your professional and academic development will serve as an inspiration to motivate other women to boost their careers as entrepreneurs or corporate leaders.

Join the conversation, connect with other IE alumni and keep up with upcoming events & news at the WILL LinkedIn Page.

Connect here with the WILL community

Meet our ambassadors



Danella CánepaHead of Digital Solutions at RipleyBank
IE International MBA





Elsa del CastilloFormer Rector of the PacificUniversity Peru
IE Executive MBA





Fernanda Valdez Store Development Manager at P&G IE Bachelor in Business Administration





Isabel Barquín
Research and Policy Analysis Intern
IE Bachelor in International Relations



Lina AristizábalSales & Marketing Manager at Chevrolet
IE International MBA



María Isabel WittRegional Sales Manager at Vitapro
IE International MBA



María Lucía Amaya
Deposit Taking Director at General Motors Financial
IE MBA





Mariana Cuéllar
Directora Comunicación y Estrategia Corona
IE International MBA



Natalia Ramírez
Senior Legal at Grant Thornton
IE Master of Laws





Patricia Hurtado CEO at Fundación IGUALES IEXL Family Business Program



Stephanie BusteloMarketing & Digital Consultant
IE International MBA





Calendar of activities Spring / Summer 2021



MARCH

INTERVIEW

MASTER CLASS

March 1st - 5th

IE Community Builders: interview with Estefanía Bustelo **Interviewer:** Julia Sánchez (Head of Global Alumni Relations at IE) Link to the interview, which was recorded for IE Women 's Month



March 11th

VIRTUAL FORUM

Liderazgo de la mujer latinoamericana: ¿mito o realidad?

Speakers: Carolina Ferrer, Elbia Castillo, Elsa del Castillo and María Lucía Amaya Event in collaboration with Scotiabank

Link to recording (Access Code: LHTX^+E3)

Scotiabank_®

March 11th

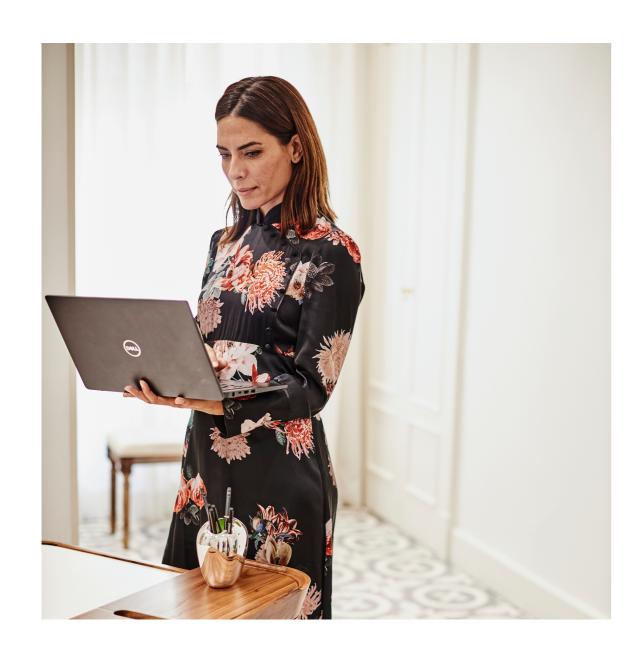
¿Por qué debería haber más mujeres dirigiendo empresas? **Speaker:** Maite Aranzabal (Adjunct Professor at IE University) Event in collaboration with Bolivian Chambers of Commerce

Link to recording





Calendar of activities Spring / Summer 2021



APRIL

MASTER CLASS

April 29th

Why gender equality is smart business

Speaker: Patricia Gabaldón (Adjunct Professor at IE University).

Link to recording (Access Code: 8?y2yB+!)



MAY

May 18th

MASTER CLASS

Global Women and the Art of Leadership
Speaker: Sandra Comas (Visiting Professor at IE University)

Link





Calendar of activities Spring / Summer 2021

Exclusive series of workshops for the IE Alumni Community.

Executive Coach and professor Jane Rodríguez del Tronco will share valuable advice on aligning your professional goals, strengthening your personal brand, and leveraging your networking skills.

JUNE

WORKSHOP June 8th

Coaching Session #1 (topic TBC)

Speaker: Jane Rodríguez del Tronco (Adjunct Professor at IE University)

Pending Link

June 15th

WORKSHOP

Coaching Session #2 (topic TBC)

Speaker: Jane Rodríguez del Tronco (Adjunct Professor at IE University)

Pending Link



WORKSHOP

June 22nd

Coaching Session #3 (topic TBC)

Speaker: Jane Rodriguez del Tronco (Adjunct Professor at IE University)

Pending Link



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MARCH

March 1st - 5th

IE Community Builders Interview with Estefany Bustelo

March 11th

Liderazgo de la mujer latinoamerica: ¿mito o realidad?

Virtual Forum

March 11th

Por qué debería haber más mujeres dirigiendo empresas Virtual Master Class

APRIL

April 29th

Why gender equality is smart business Virtual Master Class

MAY

May 18th

Global Women and the **Art of Leadership** Virtual Master Class

JUNE

June 08th

Coaching Session #1 Virtual Workshop

June 15th

Coaching Session #2
Virtual Workshop

June 22nd

Coaching Session #3 Virtual Workshop