

STUDENT COMPETITION: CONSTRUCTIVE JOURNALISM

IESPEGA in collaboration with The Stork & Instituto de Periodismo
Constructivo

THE COMPETITION

Dear students!

The IE School of Politics, Economics and Global Affairs, alongside IE The Stork and Instituto de Periodismo Constructivo is launching a contest for IE undergraduate students to encourage them to reflect on the current state of affairs in the field of journalism.

After your attendance and participation at our Writers Workshop, we now ask that you put the techniques you learnt into practice for a writing competition. You will have three weeks to write an article of up to 1600 words responding to an issue in your area (Segovia, Madrid, or your hometown) that pertains to you.

You must be sure to analyze the identified problem and investigate multiple perspectives through interviews, research, etc. In addition to the article, you must provide a statement of motivation for writing the article, a references list as well as a relevant title and cover image. The winner of the competition will have the privilege of their article being published on The Stork website in a two-part feature. Good Luck to all applicants!

Important: we encourage participation of students from all IE Schools. If you missed the Writers Workshop on Constructive Journalism, do not worry! You can participate by following the guidelines below:

The article (max. 1600 words):

- must meet the four pillars of a solutions journalism story:
 - Response: the story focuses on a response to a problem, not just the problem.
 - Evidence: it reports evidence of results.
 - Insights: it includes approaches or lessons that others can learn from.
 - Limitations: it covers the caveats and issues that limit success.
- must not provide a summary of the local issue but rather delve into the causes and effects of it as well as the various perspectives involved and affected.
- must be accompanied by:
 - Statement of motivation for writing the article (100-150 words max)
 - References List
 - Relevant title and cover image

You can read examples of articles using these principles:

<https://www.propublica.org/article/burning-sugar-cane-pollutes-communities-of-color-in-florida-brazil-shows-theres-another-way>

<https://hazrevista.org/soluciones/2022/03/respuesta-ciudadana-discapacidad-asi-funcionan-talleres-vecinales-lengua-signos/>

<https://content.outride.rs/en/inside-elephant-territory>

ELIGIBILITY CRITERIA

To be eligible to enter the contest all participants must be:

- Enrolled as an undergraduate student in IE.

CONTEST SUBMISSION

- Deadline: **Wednesday, February 15th at 17:00 CET.**
- Submissions in English or Spanish
- Send your article in Word or PDF to (bir.biemadrid@ie.edu) with the subject "Constructive Journalism Article"
- Winners will be announced on February 22nd during a Constructive Journalism event (more details soon).

EVALUATION CRITERIA

A jury composed of members from IE School of Politics, Economics and Global Affairs, The Stork and Instituto de Periodismo Constructivo will evaluate the article proposals and select the finalists.

Participants will be evaluated on a **100-point** scale as per below:

- Connection (and proof of understanding) to the workshop techniques. **[10 Point]**
- Meeting the requirements of the four pillars. **[40 Points]**
 - Response
 - Evidence
 - Insights
 - Limitations
- A clear focus. **[10 Point]**
 - That relates to a specific local community (could be Madrid, Segovia, or your hometown!)
- Complexity (number of sources, voices and perspectives shown) **[10 Point]**
 - Does the article refer to relevant sources?
 - Does the author provide more than one point of view of his/her argument?
- Quality of the writing **[10 Point]**
 - Language Use
 - Does the language used seem thoughtful and to go beyond simple descriptions?
 - Does the article show that it was carefully proofread to correct careless mistakes?
- Title and Cover Image Chosen **[10 Point]**
- Motivation for Article **[10 Point]**

PRIZES

There will be three winners, ranked from 1st to 3rd. They will receive different prizes according to their final position.

First prize

Posting article on The Stork in a two-part feature + meal voucher + goodies bag

Second prize

Posting excerpt of the article posted on the Stork site + goodies bag

Third prize

Goodies bag

HOSTED BY

- [IE School of Politics, Economics and Global Affairs](#)
- [Instituto de Periodismo Constructivo](#)
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QUESTIONS?

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