



CSR CHALLENGE

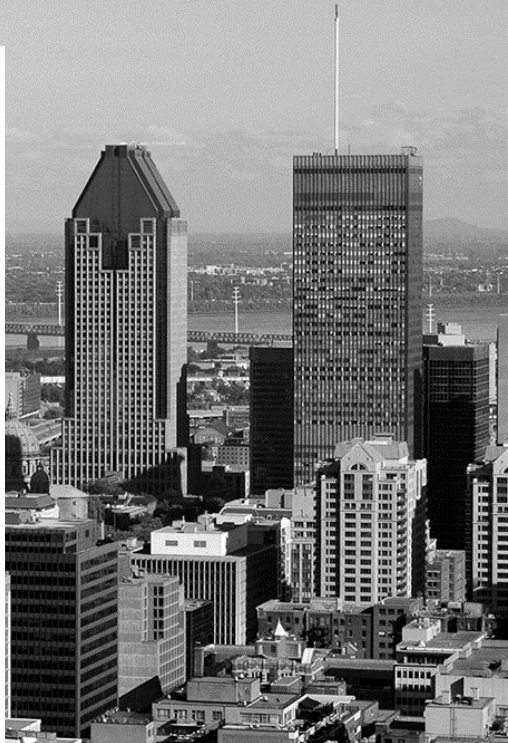
10th Edition



défi RSE | CSR challenge

FEBRUARY 15 – 16, 2019

MONTREAL, CANADA



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Message from Louis Hébert
MBA & EMBA Program Director



Founded 10 years ago, HEC Montreal's CSR Challenge has become a unique and international platform for young professionals, MBA students and business leaders to exchange ideas and to discuss corporate social responsibility issues. It is an opportunity for future leaders to develop critical thinking and be at the forefront of emerging social responsibility challenges and solutions. The international exposure of our competition will broaden your horizons with a global network.

A handwritten signature in black ink, appearing to read 'how', written in a cursive style.



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What is the HEC Montreal CSR Challenge?

The CSR Challenge is a bilingual case competition for MBA students from around the world.

3 cases specifically written for the event are submitted to the students. They must use their creativity to find innovative solutions to current issues related to corporate social and environmental responsibility

We expect 24 teams and a panel of judges formed of senior business executives.

It will be the 10th edition of the event and our goal is to make it memorable.

Why HEC Montreal ?

In 2018, HEC Montreal ranked 6th among the best MBA programs in Canada (2nd in Quebec), according to QS Business School Ranking.

HEC Montreal is the oldest business school in Canada.

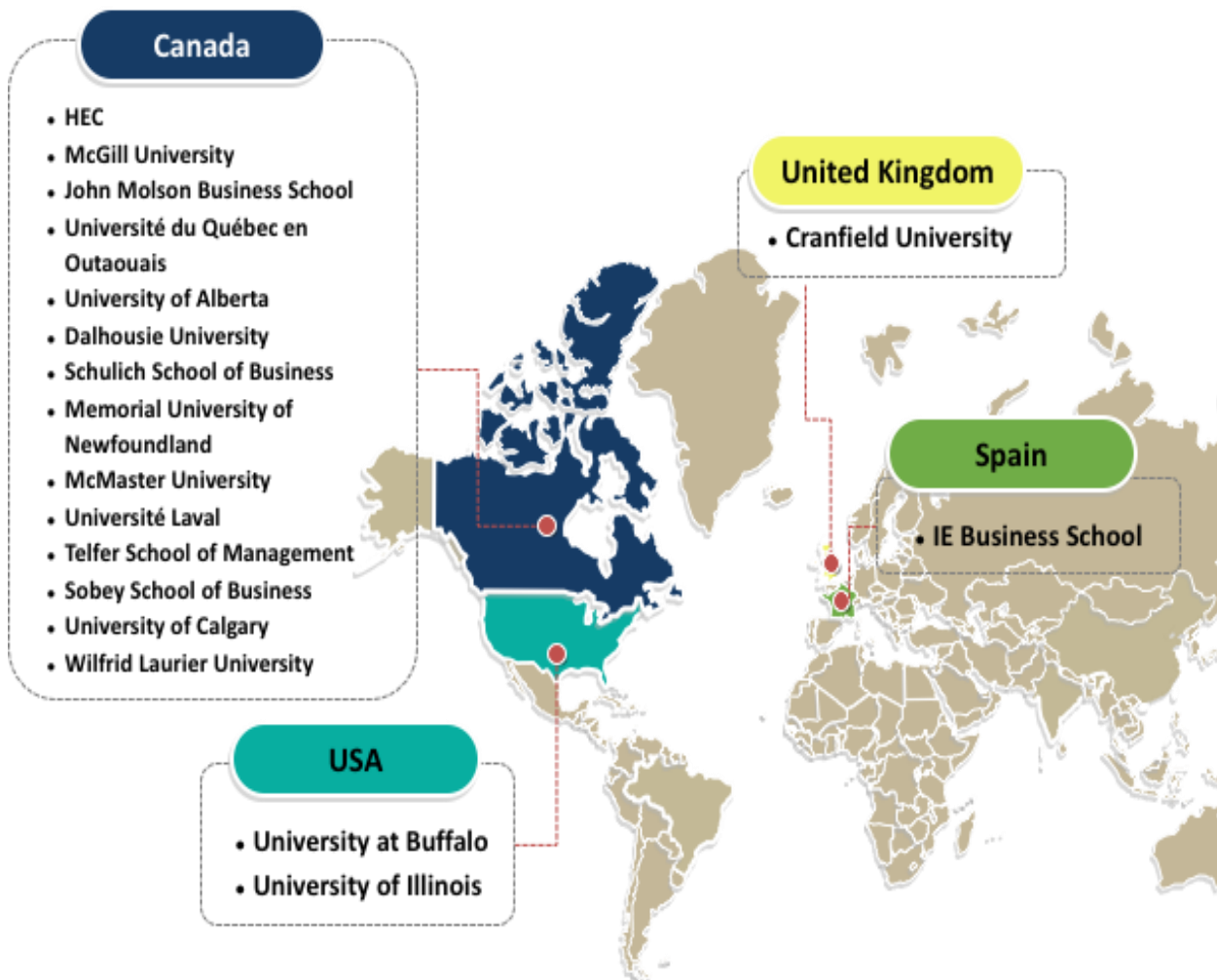
HEC Montreal is an emblem of Montreal's heritage.

HEC Montreal is actively involved in sustainability and social responsibility initiatives.



2018 CSR Challenge edition in a few figures

- **3** nights & **2** days
- **200** people during the event
- **23** teams of MBA students
- **19** universities from 4 countries
- **35** senior executives & entrepreneurs
- More than **30** volunteers



Why participate in the CSR Challenge?

- You are genuinely interested in working on real life cases in sustainability
 - You want to develop a skillset and acquire knowledge to prepare yourself for a career in CSR related field
 - You enjoy doing case competitions and winning prizes
 - You want to expand your international professional network
 - You want to meet great people from around the globe
- ... And finally because Montréal is a fun-loving city with superb hangouts and food!



Tentative schedule

Friday 15th/02	Time
Registration	7am – 8am
Breakfast	7:30am – 9:30am
Welcome Ceremony	8:30am – 9:15am
Case 1 – Preparation and Presentations	9:30am - 1:30pm (TBC)
Lunch	11:30am – 2:30pm
Case 2 - Preparation and Presentations	12:30pm – 6pm (TBC)
Networking Event	6pm – 9pm

Saturday 16th/02	Time
Breakfast	7:00am – 9:30am
LIVE CASE - Preparation	TBC
Lunch	12:00pm – 2:00pm
LIVE CASE - Presentation and Feedback Session	1:30pm – 5:00pm
CSR Workshops	2:30pm – 5:00pm
Award Ceremony	5:00pm – 7:00pm
After Party	TBC

Registration and Prizes

Participating universities can send a team composed of four students each approved on a first come first serve bases. Places are limited a second team can be accepted depending on availabilities in December.



Registration fees:

- 500 \$ CAN if teams register prior to December 1st, 2018
- 600 \$ CAN if teams register between December 2nd, 2018 and January 18th, 2019

Registration deadline: January 18th, 2019

Payment:

- By PayPal through our [website](#)
- By cheque issued to :
Association des étudiants MBA
– HEC Montréal

Address: HEC Montréal,
édifice Côte-Sainte-Catherine
3000, chemin de la Côte-
Sainte-Catherine, Montréal,
Québec, Canada H3T 2A7



Récompenses

The three highest scoring teams will receive the following prizes (\$ CAD)

- 1st place: \$6000
- 2nd place: \$3000
- 3rd place: \$1500



Contact info

For more information, please contact
Prisca Agneroh, Director, Teams and Judges
at teams@hecaemba.org

For any questions please contact us



Teams & Judges crew
Left to right: Estelle Hanss, Katarina Yamada, Prisca
Agneroh, Shahab Naeini
teams@hecaemba.org