

AWARDS

PRE COLLEGE

- A 100% scholarship for IE pre-college summer program (age 16-17)
- 2 weeks room and board in Spain to experience the IE University experience
- 4,800€ value

PRE MASTERS

- A 100% scholarship for IE pre-graduate summer program (age 18-26)
- 3 weeks in Spain to experience the IE Masters (accommodation not included)
- 3,200€ value

*Transportation not included

SPEECH TOPICS

NOTE: All three speeches should be prepared however, only those that advance to the subsequent round will deliver those speeches.

TOPICS

1. **Round 1: Ignite the Soul-** Create an inspirational speech that uplifts, motivates, or moves the audience. Use anecdotes from the most inspirational speeches, someone that has inspired you, your own life story or any other way to invoke inspiration.
2. **Round 2: Echoes of Impact-** Take a real-world issue such as cultural, political, generational, etc (be creative). Speakers should recognise the gravity of our global challenges but also propose solutions, inspire action, and spark a collective drive for positive change.
3. **Round 3: The Symphony of Failure-** Dive into the idea that failure is not the end but a crucial part of the journey to success. Use anecdotes from various fields to illustrate how failure can be a stepping stone to greatness.

RULES OF PROCEDURE

DRESS CODE: FORMAL

EVALUATION

1. **TECHNICAL EXECUTION:** Clarity, rhythm, volume, paraverbal and non-verbal language, eye contact and time management (25%).
2. **CONTENT AND STRUCTURE:** Quality of the arguments that support the statements, originality and creativity, logic, introduction and conclusion (25%).
3. **LANGUAGE SKILLS:** Use of figures of speech, vocabulary and grammar (25%).
4. **PERSUASION, EFFECTIVENESS & OVERALL IMPACT:** Generation of emotions, charisma, knowledge of the audience, sensitivity and use of advanced speech writing techniques, including, but not limited to: headlines, narrative or framing) (25%).

ONLINE PARTICIPATION SPECIFICATION:

Camera must be on during of speech & can't share screen.

DURING THE FINAL WE WILL HAVE A MEMBER OF THE EUROPEAN PARLIAMENT ON THE BOARD OF JUDGES