

# AWARDS

## PRE UNIVERSITY SUMMER PROGRAM

- A 100% scholarship for IE Summer Pre-College Program (age 16-17)
- 2 weeks room and board in Spain to experience the IE University experience
- 5,750 euro value

## UNIVERSITY SUMMER PROGRAM

- A 100% scholarship for IE Pre-Graduate Program (age 18-26)
- 2 weeks in Spain to experience the IE Masters experience (accommodation is not included)
- 3,500 euro value

\*Transportation is not included

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# SPEECH TOPICS

NOTE: All three speeches should be prepared, but only those that advance to the subsequent round will deliver those speeches.

## TOPICS

1. **Round 1: Ignite the Soul** - Inspire others to pursue a life goal that you firmly believe in. Make the audience feel that changing the world is possible and that your cause is worth the effort.
2. **Round 2: Echoes of Impact** - Choose a real story of exponential consequences and convince the audience of its importance for our world. Use storytelling techniques and fill it with metaphors and other figures of speech.
3. **Round 3: The Symphony of Failure** - Choose a poem of your preference, and, through it, tell us a story of failure and redemption, inspiring those who have fallen to rise and try again.

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# RULES OF PROCEDURE

**DRESS CODE:** FORMAL

## EVALUATION

1. **TECHNICAL EXECUTION:** Clarity, rhythm, volume, paraverbal and non-verbal language, eye contact, and time management (25%).
2. **CONTENT AND STRUCTURE:** Quality of the arguments that support the statements, originality and creativity, logic, introduction and conclusion (25%).
3. **LANGUAGE SKILLS:** Use of figures of speech, vocabulary, and grammar (25%).
4. **PERSUASION, EFFECTIVENESS, AND OVERALL IMPACT:** Generation of emotions, charisma, knowledge of the audience, sensitivity and use of advanced speech writing techniques, including but not limited to: headlines, narrative, or framing (25%).

## ONLINE PARTICIPATION SPECIFICATION

Camera must be on during of speech and can't share screen.

**DURING THE FINAL ROUND, WE WILL HAVE A MEMBER OF THE EUROPEAN PARLIAMENT ON THE BOARD OF JUDGES**